

woods^{hair}

If you could bottle up and sell on the essence of Samantha Constable and Lorraine Merchant, odds are, you could probably look forward to early retirement and a life of luxury. In the space of just over two years, they have started their own hairdressing salon, doubled their initial workspace and now extended their premises even further and added a beauty salon. So how do they do it?

“I worked with Lorraine for 13 years in another salon and we’d always got on really well. When the opportunity arose to start a business together we jumped at it. Our different personalities really complement each other and we share exactly the same vision for the business. We wanted our hair salon to be a friendly environment, a place where women and men feel welcome and at home. To achieve this you have to be determined and have good people around you, you can’t do it alone”, commented Sam.



Beauty Therapist Tina Harris offers a wide range of treatments.



Lorraine Merchant and Samantha Constable

Lorraine added: “Although we’re very different personalities, we think alike and enjoy the same things. Sam is such a fun person to be around which is really motivating. Sam has fantastic people skills, she’s very loyal to the people she works with and genuinely values the input of those around her. Our success has taken us by surprise and we very quickly found we were able to take time to stand back a little and review the business more strategically. Because our staff are talented, experienced and reliable we know our clients are in good hands.”

They’re clearly doing something right and their clients agree.

“The salon is so laid back, you felt right at home”

“Easy parking makes my life so much easier”.

“Best hair cut and colour I’ve had in years, friends can’t get over how much younger I look!”

Woods Beauty - a chance to unwind and indulge yourself
For more information, including a full list of treatments
www.woodshair.co.uk

Find us at Woods Hair & Beauty, Carswell Golf & Country Club, Faringdon SN7 8PU - 01367 870990